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# Entrepreneurial Boot Camps





“Entrepreneurial Boot Camp gave me confidence, so when the right business came along, I could seize the opportunity.”  
Sherri Hahn (pictured above) 2004 Entrepreneurial Boot Camp graduate.

Pictured Above: Gracie's Gallery

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Program	Narrative Summary
Entrepreneurial Boot Camps	<p>Entrepreneurial Boot Camps exist to give participants the confidence, resources and skills necessary to start or expand a business. The Boot Camp, basic training for entrepreneurs, begins with two evening sessions promoting case studies of successful entrepreneurs and exploring the participants goals and objectives. This precedes a weekend session where participants are given intensive training in business planning and success. Participants are given the opportunity to create a business plan, learn the basics of cash flow and operating a small business. A network of advisors is established for future business success.</p>

Program	Outcome	Activity	Output/ Indicators - Cumulative			
			Year 1	Year 2	Year 3	Total
Entrepreneurial Boot Camps	To increase awareness and attendance among budding entrepreneurs of Entrepreneurial Boot Camps to give them the knowledge needed to start small businesses.	- Establish a communications plan, including testimonials				
		* Media coverage		10	12	22
		* Testimonials		4	33	37
		- Secure support and sponsorships for Boot Camps		4	4	8
		- Hold quarterly Boot Camps	3	3	4	10
		* Participants scheduled for each camp	27	51	34	112
		- Entrepreneurs develop successful business		28	14	42
		- Business start-up/expansion				
		* Secure financing		17	4	21
	To create a business-friendly culture that supports entrepreneurs, enabling them to create/expand businesses and add new jobs.	- Small Business Development Cluster leaders, HoW staff and other area technical providers jointly organize/sponsor Boot Camp				
		- Small Business cluster conducts activities				
		* Mentors		16	11	27
		* Industry Cluster meetings		9	17	26
			3	4	7	

Program	Outcome	Activity	Output/ Indicators - Year 1					
			1st Quarter (4/1-6/30/04)	2nd Quarter (7/1-9/30/04)	3rd Quarter (10/1-12/31/04)	4th Quarter (1/1-3/31/05)	Total	
Entrepreneurial Boot Camps	To increase awareness and attendance among budding entrepreneurs of Entrepreneurial Boot Camps to give them the knowledge needed to start small businesses.	<ul style="list-style-type: none"> <li>- Establish a communications plan, including testimonials               <ul style="list-style-type: none"> <li>* Media coverage</li> <li>* Testimonials</li> </ul> </li> <li>- Secure support and sponsorships for Boot Camps</li> <li>- Hold quarterly Boot Camps               <ul style="list-style-type: none"> <li>* Participants scheduled for each camp</li> </ul> </li> <li>- Entrepreneurs develop successful business</li> <li>- Business start-up/expansion               <ul style="list-style-type: none"> <li>* Secure financing</li> </ul> </li> </ul>						
			1	1	0	1	3	
			9	8	0	10	27	
	To create a business-friendly culture that supports entrepreneurs, enabling them to create/expand businesses and add new jobs.	<ul style="list-style-type: none"> <li>- Small Business Development Cluster leaders,</li> <li>- Small Business cluster conducts activities               <ul style="list-style-type: none"> <li>* Mentors</li> <li>* Industry Cluster meetings</li> </ul> </li> <li>- Sponsorship/donations</li> </ul>						

Program	Outcome	Activity	Output/ Indicators - Year 2				
			1st Quarter <small>(4/1-6/30/05)</small>	2nd Quarter <small>(7/1-9/30/05)</small>	3rd Quarter <small>(10/1-12/31/05)</small>	4th Quarter <small>(1/1-3/31/06)</small>	Total
Entrepreneurial Boot Camps	To increase awareness and attendance among budding entrepreneurs of Entrepreneurial Boot Camps to give them the knowledge needed to start small businesses.	- Establish a communications plan, including testimonials					
		* Media coverage	2	3	0	5	10
		* Testimonials	1	1	0	2	4
		- Secure support and sponsorships for Boot Camps	1	1	1	1	4
		- Hold quarterly Boot Camps	2	0	0	1	3
		* Participants scheduled for each camp	27	12	0	12	51
		- Entrepreneurs develop successful business	14	10	0	4	28
- Business start-up/expansion							
		* Secure financing	10	3	0	4	17
	To create a business-friendly culture that supports entrepreneurs, enabling them to create/expand businesses and add new jobs.	- Small Business Development Cluster leaders,					
		- Small Business cluster conducts activities					
		* Mentors	4	5	2	5	16
		* Industry Cluster meetings	2	1	3	3	9
		- Sponsorship/donations	1	1	1	0	3

Program	Outcome	Activity	Output/ Indicators - Year 3				
			1st Quarter (4/1-6/30/06)	2nd Quarter (7/1-9/30/06)	3rd Quarter (10/1-12/31/06)	4th Quarter (1/1-3/31/07)	Total
Entrepreneurial Boot Camps	To increase awareness and attendance among budding entrepreneurs of Entrepreneurial Boot Camps to give them the knowledge needed to start small businesses.	- Establish a communications plan, including testimonials					
		* Media coverage	3	3	3	3	12
		* Testimonials	4	6	10	13	33
		- Secure support and sponsorships for Boot Camps	1	1	1	1	4
		- Hold quarterly Boot Camps	1	1	1	1	4
		* Participants scheduled for each camp	4	6	11	13	34
		- Entrepreneurs develop successful business	1	1	6	6	14
- Business start-up/expansion							
		* Secure financing	1	1	1	1	4
	To create a business-friendly culture that supports entrepreneurs, enabling them to create/expand businesses and add new jobs.	- Small Business Development Cluster leaders, HoW staff and other area technical providers jointly organize/sponsor Boot Camp					
		- Small Business cluster conducts activities					
		* Mentors	2	3	3	3	11
		* Industry Cluster meetings	8	3	5	1	17
		- Sponsorship/donations	1	1	1	1	4

Program	Source	Comments/Observations	Outcome - Benefit/Change				
			Behavior	Knowledge	Skills	Attitudes	Status
Entrepreneurial Boot Camps	Michael Trzinski Port Edwards, WI	"The Boot Camp got me fired up." "I learned that my business has lots of opportunity to be more profitable, and I also learned that I have lots of people on my side. I have gained many new contacts including a new accountant, that I happened to be classmates with during the Boot Camp."	X	X		X	
	Tania Behlich Pittsville, WI	"Boot Camp was fantastic - well worth the money spent and time. A one stop shop so to speak."		X	X		
	Sherrie Hahn Wisconsin Rapids, WI	"You have to know you're ready to take the risk, meaning giving up the comfort of working for someone else."		X	X		
	Sue Budjac Mid-State Technical College Wisconsin Rapids, WI Nekoosa Resident	"As a college, it's our experience that an entrepreneurial spirit helps to shape our community."				X	
	Jim Arnold Wisconsin Rapids, WI	"Everyone has an idea, but not on what to do next. I'm glad the Community Progress Initiative is taking the time to do this."		X	X		
	Jessica Jelinski Wisconsin Rapids, WI	"It was really intense, but it's helping me with my business. We've been working for hours today, but I have a good idea on my business plan now."		X	X		
	Caroline Casper Rudolph, WI	"The most important thing that we gained from the Boot Camp was how to write a successful business plan."		X	X		
	Wendy Klotz Wisconsin Rapids, WI	"It was just very helpful to be able to talk to other people thinking of going into business, and talking to people who were already in business and learning a lot from them . . . The money (\$75 fee) isn't even an issue. It's the time and what you learn. It's worth its weight in gold."		X		X	
	Kathy Hartjes Rudolph, WI	"It was very helpful for me, because now I can see what my timeline needs to be."		X			

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## Clusters





“The Community Progress Initiative has created a heightened awareness of community involvement and commitment. The individual Industry Clusters are creating additional support and energy for opportunities for new and existing businesses and entrepreneurship.” Jackie Bredl-Dietrich and Larrie Hayes, members of the Downtown Revitalization Cluster.

Pictured Above: Members of the Public Art Group, part of the Downtown Revitalization Cluster, pose with artist Susan Sampson, next to one of her murals in downtown Wisconsin Rapids.

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Program	Narrative Summary
Clusters	<p>Industry Cluster Networks are groups drawn from the local business community that undertake detailed analysis and exploration of opportunities, business impediments, and issues for specific industrial and commercial sectors.</p> <p>The role of each Industry Cluster Network is to:</p> <ul style="list-style-type: none"><li>• Identify and explore new business opportunities.</li><li>• Provide technical support systems and networks for emerging entrepreneurs.</li><li>• Identify key issues common to all clusters.</li></ul>

Program	Outcome	Activity	Output/ Indicators - Cumulative			
			Year 1	Year 2	Year 3	Total
Clusters	To actively engage wide participation in the cluster process.	- Hold individual meetings to create plans	58	71	73	202
		- Clusters increase membership by reporting * Increase in members	100	37	16	153
		- Media coverage	12	24	35	71
	To increase the South Wood County area's number and diversified mix of businesses.	- Support individual clusters to achieve projects and programs				
		* Business start-up/expansion		30		30
		* Jobs added to local economy		245		245
		* Jobs retained in local economy		77		77
	To ensure that the Industry Cluster Network strategy and structure can be used as a model in other communities.	- Develop cluster work plans * Programs/projects	21	12	24	57
		- Clusters seek innovative ideas/best practices				
		* Participants on study tours	19	3	42	64
	To raise community's sense of pride and accomplishment, with inside and outside awareness of assets of this community.	* Collaborative projects across clusters		3	8	11
		* Collaborative projects with governmental units		1	0	1
		- Communicate outcomes of Industry Clusters * Contacts by outside inquiries		2	5	7

Program	Outcome	Activity	Output/ Indicators - Year 1				
			1st Quarter (4/1-6/30/04)	2nd Quarter (7/1-9/30/04)	3rd Quarter (10/1-12/31/04)	4th Quarter (1/1-3/31/05)	Total
Clusters	To actively engage wide participation in the cluster process.	- Hold individual meetings to create plans	1	15	21	21	58
		- Clusters increase membership by reporting * Increase in members	50	25	20	5	100
		- Media coverage	3	3	4	2	12
	To increase the South Wood County area's number and diversified mix of businesses.	- Support individual clusters to achieve projects and programs * Programs/projects		7	7	7	21
	To ensure that the Industry Cluster Network strategy and structure can be used as a model in other communities.	- Clusters seek innovative ideas/best practices * Participants on study tours * Collaborative projects across clusters * Collaborative projects with governmental units		5	4	10	19
	To raise community's sense of pride and accomplishment, with inside and outside awareness of assets of this community.	- Communicate outcomes of Industry Clusters  * Contacts by outside inquiries					

Program	Outcome	Activity	Output/ Indicators - Year 2				
			1st Quarter (4/1-6/30/05)	2nd Quarter (7/1-9/30/05)	3rd Quarter (10/1-12/31/05)	4th Quarter (1/1-3/31/06)	Total
Clusters	To actively engage wide participation in the cluster process.	<ul style="list-style-type: none"> <li>- Hold individual meetings to create plans</li> <li>- Clusters increase membership by reporting <ul style="list-style-type: none"> <li>* Increase in members</li> </ul> </li> <li>- Media coverage</li> </ul>	0	21	24	26	71
			27	2	5	3	37
			1	6	8	9	24
	To increase the South Wood County area's number and diversified mix of businesses.	<ul style="list-style-type: none"> <li>- Support individual clusters to achieve projects and programs <ul style="list-style-type: none"> <li>* Business start-up/expansion</li> <li>* Jobs added to local economy</li> <li>* Jobs retained in local economy</li> </ul> </li> <li>- Develop cluster work plans <ul style="list-style-type: none"> <li>* Programs/projects</li> </ul> </li> </ul>	0	0	30		30
			0	0	245		245
			0	0	77		77
			0	0	6	6	12
	To ensure that the Industry Cluster Network strategy and structure can be used as a model in other communities.	<ul style="list-style-type: none"> <li>- Clusters seek innovative ideas/best practices <ul style="list-style-type: none"> <li>* Participants on study tours</li> <li>* Collaborative projects across clusters</li> <li>* Collaborative projects with governmental units</li> </ul> </li> </ul>	0	0	0	3	3
			1	0	1	1	3
			1	0	0	0	1
	To raise community's sense of pride and accomplishment, with inside and outside awareness of assets of this community.	<ul style="list-style-type: none"> <li>- Communicate outcomes of Industry Clusters <ul style="list-style-type: none"> <li>* Contacts by outside inquiries</li> </ul> </li> </ul>	0	0	1	1	2

Program	Outcome	Activity	Output/ Indicators - Year 3				
			1st Quarter (4/1-6/30/06)	2nd Quarter (7/1-9/30/06)	3rd Quarter (10/1-12/31/06)	4th Quarter (1/1-3/31/07)	Total
Clusters	To actively engage wide participation in the cluster process.	- Hold individual meetings to create plans	21	16	19	17	73
		- Clusters increase membership by reporting * Increase in members	3	4	4	5	16
		- Media coverage	13	7	8	7	35
	To increase the South Wood County area's number and diversified mix of businesses.	- Support individual clusters to achieve projects and programs * Programs/projects	5	6	6	7	24
	To ensure that the Industry Cluster Network strategy and structure can be used as a model in other communities.	- Clusters seek innovative ideas/best practices * Participants on study tours * Collaborative projects across clusters * Collaborative projects with governmental units	7 2 0	0 2 0	14 2 0	21 2 0	42 8 0
	To raise community's sense of pride and accomplishment, with inside and outside awareness of assets of this community.	- Communicate outcomes of Industry Clusters  * Contacts by outside inquiries	1	1	2	1	5

Program	Source	Comments/Observations	Outcome - Benefit/Change					
			Behavior	Knowledge	Skills	Attitudes	Status	
Clusters	Fran Podvin Board Chairman, Ocean Spray	November, 2006 - Ocean Spray announced their plan to build 100,000 square-foot, \$50 million facility in Wisconsin Rapids' West Industrial Park, creating 100 jobs. "The city's efforts, particularly (Mayor) Carson's, in presenting a site plan, plus the work of the Heart of Wisconsin Business & Economic Alliance and the Community Progress Initiative, along with the proximity to cranberry growers, made Wisconsin Rapids a good choice for the Craisins plant," Podvin said.  "Our interest is to grow in Wisconsin Rapids long term," he said.	X					
	Jim Haguewood Executive Director of the Clallam County EDC, Washington	"I am impressed with the enthusiasm, energy and willingness on behalf of the Cluster participants to take responsibility for their activities. Taking responsibility is a major element required to influence positive change in South Wood County. At every cluster meeting, tasks are identified and a request made to members, with someone stepping up to meet the challenge."			X	X	X	
	Anonymous	Over \$26,000 in new revenue has been produced through my involvement in the initiative.	X					X
	Dave Pryor Wisconsin Rapids, WI	Flexoprinting launched.	X		X			X
	Anonymous	My new business (direct result of encouragement of HoW and Boot Camp participation) has created 3 new jobs (1.2 FTE's) and over \$100,000 in revenue.	X		X			X
	Anonymous	The investment made by Mid-State Technical College in the Paper & Chemistry program is in response to the needs of the community, part of which is attributed to the Community Progress Initiative.	X	X	X	X		X
	Anonymous	Wisconsin Rapids Community Theatre expects to reach fund-raising target by the end of 2006 to build a new theatre facility. This provides jobs (construction) and will add one management job.			X	X		X
	Gary Rosencrans Wisconsin Rapids, WI	"I see a future with a lot of possibility in this town, and I want to be a part of that."	X			X		

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# **Business Innovation Seminars**





Over 300 people have participated in Business Innovation Seminars, including Business 2 Business Club, Entrepreneurial Boot Camp, and Small Business School.

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Program	Narrative Summary
Business Innovation Seminars	<p><u>Business 2 Business Club</u>            Business 2 Business Club meets monthly with guest speakers and mentoring teams to provide continuing technical support for start up and existing businesses. Participants for this Club and Network include Boot Camp Graduates, new business start-ups, entrepreneurs and inventors looking for business development assistance and guidance and existing businesses looking to improve business operations or planning expansion.</p> <p><u>Small Business School</u>            To provide learning opportunities to fit all types of schedules and learning styles, a Small Business School is offered through multi-media presentations including on-line video streaming, on-air public access programming and through printed resource materials. Fifty-two episodes are offered over public access TV with the additional support programming available through links.</p> <p><u>Business Seminar Series</u>            Training sessions for Boot Camp graduates, business owners and their employees covering subjects such as:</p> <ul style="list-style-type: none"> <li>• Managing taxation, incorporation and legal issues;</li> <li>• Entrepreneurial behavior, thinking creatively, testing new ideas;</li> <li>• Creative marketing, achieving sales, researching your market;</li> <li>• Cash-flow management and budgeting;</li> <li>• Health Care Savings Account Benefits;</li> <li>• Putting your Product on the Web - joining the Wisconsin Common Market;</li> <li>• Slicing through the Technology Jungle – what IT does your business need?</li> <li>• Site Visits to network with successful entrepreneurs and innovative businesses (i.e. Regional Rural networks, global entrepreneur networks and markets)</li> </ul> <p><u>Entrepreneurial Technical Support</u>            One-on-one technical assistance for business development. Business development specialist serves as a resource broker matching clients with appropriate resources and coaching on business plan development. Coordinates with other existing related organizations and educational institutions to develop and provide training and rural learning opportunities in business development and operations. (Wisconsin Learning Center, Small Business Development Center, SCORE, Mid State Technical College.)</p>

Program	Outcome	Activity	Output/ Indicators - Cumulative			
			Year 1	Year 2	Year 3	Total
Business Innovation Seminars	To increase businesses' efficiency and capacity to operate more effectively.	- Hold Business Innovation seminars regularly	2	1	1	4
		* Attendees/participants	35	70	16	121
		- Offer on-air seminar series				
		* Programs offered	4	3	48	55
		- Develop a business network				
		* Businesses reporting experiences of improved operations		9	9	18
		- Business to Business Entrepreneurial Club convenes regularly				
* Meetings		10	3	13		
* Participants			220	30	250	
- Working Women's Network						
* Meetings				2	2	
* Participants				205	205	
	To increase the number of diversified mix of businesses in the South Wood County area.	- Businesses network to increase local base of business contacts				
		* Number of business contacts	413	367	305	1,085
		* New business start-up/expansion				
		- Start-up/expansion of business	110	33	17	160
		- FT employees added to local economy	1,193	245	135	1,573

Program	Outcome	Activity	Output/ Indicators - Year 1				
			1st Quarter (4/1-6/30/04)	2nd Quarter (7/1-9/30/04)	3rd Quarter (10/1-12/31/04)	4th Quarter (1/1-3/31/05)	Total
Business Innovation Seminars	To increase businesses' efficiency and capacity to operate more effectively.	- Hold Business Innovation seminars regularly * Attendees/participants		1 20	1 15	0 0	2 35
		- Offer on-air seminar series * Programs offered				4	4
		- Develop a business network * Businesses reporting experiences of improved operations					
		- Business to Business Entrepreneurial Club convenes regularly * Meetings * Participants					
	To increase the number of diversified mix of businesses in the South Wood County area.	- Businesses network to increase local base of business contacts * Number of business contacts	95	111	95	112	413
		* New business start-up/expansion - Start-up/expansion of business			110	0	110
		- FT employees added to local economy			1,193	0	1,193

Program	Outcome	Activity	Output/ Indicators - Year 2				
			1st Quarter <small>(4/1-6/30/05)</small>	2nd Quarter <small>(7/1-9/30/05)</small>	3rd Quarter <small>(10/1-12/31/05)</small>	4th Quarter <small>(1/1-3/31/06)</small>	Total
Business Innovation Seminars	To increase businesses' efficiency and capacity to operate more effectively.	- Hold Business Innovation seminars regularly	0	0	1	0	1
		* Attendees/participants	0	0	70	0	70
		- Offer on-air seminar series					
		* Programs offered	1	1	0	1	3
		- Develop a business network					
		* Businesses reporting experiences of improved operations	1	3	2	3	9
		- Business to Business Entrepreneurial Club convenes regularly					
* Meetings	1	3	3	3	10		
* Participants	30	80	75	35	220		
		- Working Women's Network					
		* Meetings					
		* Participants					
	To increase the number of diversified mix of businesses in the South Wood County area.	- Businesses network to increase local base of business contacts					
		* Number of business contacts	106	72	108	81	367
		* New business start-up/expansion					
		- Start-up/expansion of business	0	0	33	0	33
		- FT employees added to local economy	0	0	245	0	245

Program	Outcome	Activity	Output/ Indicators - Year 3				
			1st Quarter (4/1-6/30/06)	2nd Quarter (7/1-9/30/06)	3rd Quarter (10/1-12/31/06)	4th Quarter (1/1-3/31/07)	Total
Business Innovation Seminars	To increase businesses' efficiency and capacity to operate more effectively.	- Hold Business Innovation seminars regularly				1	1
		* Attendees/participants				16	16
		- Offer on-air seminar series					
		* Programs offered	12	12	12	12	48
		- Develop a business network					
		* Businesses reporting experiences of improved operations	2	3	1	3	9
		- Business to Business Entrepreneurial Club convenes regularly					
* Meetings	3	0	0	0	3		
* Participants	30	0	0	0	30		
- Working Women's Network							
* Meetings				2	2		
* Participants				205	205		
	To increase the number of diversified mix of businesses in the South Wood County area.	- Businesses network to increase local base of business contacts					
		* Number of business contacts	89	85	59	72	305
		* New business start-up/expansion					
		- Start-up/expansion of business	5	6	3	3	17
		- FT employees added to local economy	25	30	45	35	135

Program	Source	Comments/Observations	Outcome - Benefit/Change				
			Behavior	Knowledge	Skills	Attitudes	Status
Business Innovation Seminars	Meera Deshpande Wisconsin Rapids, WI	"He said you have to find the right person to talk to, which I have not done yet. I've not yet gone to the school board to tell them about my program. I have to be more active than passive."	X	X		X	
	Tami Kellerman Wisconsin Rapids, WI	"They gave us all the resources we needed and made everything available to us. They helped guide us in the direction we needed to go for our business."		X	X		X
	Steve Lewallen Wisconsin Rapids, WI	"Entrepreneur Club - I see this as the newest buzz word in community development. We are extremely excited about this new concept that we see working well in other areas. We have seen what it can do for the business climate."	X	X			

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# **New Ideas! Speaker Series**





“Passion for a community is a driving force behind improving an environment. Two neighbors who care about their neighborhood are more likely to improve it than two neighbors who are more aloof toward their surroundings.” John Powers, New Ideas Speaker.

Picture Above: John Powers gave his presentation, “Loving Where You Live and What You Do” to a full house at the Performing Arts Center in Wisconsin Rapids.

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Program	Narrative Summary
New Ideas! Speaker Series	New Ideas! Speaker Series is designed to motivate new thinking, educate and inspire through presentations by recognized authorities in a number of areas, including: adapting to change, leadership development, community-building, generational differences, sustainable agriculture and social change. Series speakers during this reporting period included David Zach, CY Allen, Anthony Flaccovento, Katherine Tyler-Scott, Rebecca Ryan, John Powers, Irma Tyler Wood, Jamie Vollmer, Tom Thibodeau and Richard Kyte.

Program	Outcome	Activity	Output/ Indicators - Cumulative			
			Year 1	Year 2	Year 3	Total
New Ideas! Speaker Series	To motivate broad community engagement, inspire leadership, and create a positive attitude among residents/business owners, increasing confidence in their ability to shape the future of the South Wood County area, to inspire risk-taking and drive change.	- Hold New Ideas! Speaker Series regularly * Presentations * Participants	5 704	2 120	2 272	9 1,096

Program	Outcome	Activity	Output/ Indicators - Year 1				
			1st Quarter (4/1-6/30/04)	2nd Quarter (7/1-9/30/04)	3rd Quarter (10/1-12/31/04)	4th Quarter (1/1-3/31/05)	Total
New Ideas! Speaker Series	To motivate broad community engagement, inspire leadership, and create a positive attitude among residents/business owners, increasing confidence in their ability to shape the future of the South Wood County area, to inspire risk-taking and drive change.	- Hold New Ideas! Speaker Series regularly * Presentations * Participants	1 250	2 210	0 0	2 244	5 704

Program	Outcome	Activity	Output/ Indicators - Year 2				
			1st Quarter <small>(4/1-6/30/05)</small>	2nd Quarter <small>(7/1-9/30/05)</small>	3rd Quarter <small>(10/1-12/31/05)</small>	4th Quarter <small>(1/1-3/31/06)</small>	Total
New Ideas! Speaker Series	To motivate broad community engagement, inspire leadership, and create a positive attitude among residents/business owners, increasing confidence in their ability to shape the future of the South Wood County area, to inspire risk-taking and drive change.	- Hold New Ideas! Speaker Series regularly * Presentations * Participants	2 120	0 0	0 0	0 0	2 120

Program	Outcome	Activity	Output/ Indicators - Year 3				
			1st Quarter <small>(4/1-6/30/06)</small>	2nd Quarter <small>(7/1-9/30/06)</small>	3rd Quarter <small>(10/1-12/31/06)</small>	4th Quarter <small>(1/1-3/31/07)</small>	Total
New Ideas! Speaker Series	To motivate broad community engagement, inspire leadership, and create a positive attitude among residents/business owners, increasing confidence in their ability to shape the future of the South Wood County area, to inspire risk-taking and drive change.	- Hold New Ideas! Speaker Series regularly * Presentations * Participants	1 40	1 232	0 0	0 0	2 272

Program	Source	Comments/Observations	Outcome - Benefit/Change				
			Behavior	Knowledge	Skills	Attitudes	Status
New Ideas! Speaker Series	Sheldon Ferkey Wisconsin Rapids, WI	Re: John Powers presentation "He is the best public speaker I have ever heard."		X			
	David Zach New Ideas! Speaker	"You've got something good going here that I don't see anywhere else. You are getting people out and making connections across communities."				X	
	Bette Zimmerman Wisconsin Rapids, WI	Re: Jamie Vollmer presentation "The Community Initiative is the most important thing that has happened to the community. We are learning to stand on our own."				X	
	Carrie Siler Wisconsin Rapids, WI	Re: Jamie Vollmer Presentation "Resiliency is not a project. It's an attitude. It's a change in perception of our youth, and we're looking forward not backward."	X			X	
	Deborah Hickey Wisconsin Rapids, WI	Re: Katherine Tyler Scott presentation "We've been trying to get strategies. Now the next step is to take these concepts and visions, and make them a reality. I think this is the difficult part. She (Katherine Tyler Scott) will be very good to give us the tools we need and the next steps to get there."		X	X		
	Raj Deshpande Owner, Kumon Math and Reading Center Wisconsin Rapids, WI	Re: Katherine Tyler Scott presentation "Scott's words were encouraging. I took a big risk (opening and funding his business himself). But the thing is, looking back, I won't wonder if I made it or not. I did my part. I followed my vision."	X			X	
	Ann Kroll Wisconsin Rapids, WI	Re: C.Y. Allen presentation "(Allen's speech) was excellent and it defined what a community is. If you're going to make changes, you have got to know what yours are."		X		X	
	Daily Tribune	Re: Tom Thibodeau presentation "(Tom Thibodeau) will explain where the future of leadership is headed and what it takes to help guide our community forward and serve our future generations. This presentation has been called 'energetic and thought provoking'."		X		X	

make it happen !

# Community Progress

INITIATIVE

## Progress Teams & Vision





“One of the greatest accomplishments we’ve made as a Progress Team is bringing together residents of Grand Rapids, Biron and Wisconsin Rapids to foster collaboration between these municipalities. One example is our annual Community Picnic held every summer. It’s a fun way for families and friends to celebrate our unity and community.” Kathy Alft, Wisconsin Rapids Area Progress Team member.

Pictured Above: Chelsey Ross and her cousin Grace Johnson enjoy some fun in the sun at the annual Community Picnic.

make it happen !

# CommunityProgress

## INITIATIVE

Program	Narrative Summary
Progress Teams & Vision	<p>Community Progress Teams were born out of the Community Progress Initiative (CPI). As part of CPI programming, community rallies and visioning sessions were held in the seven primary South Wood County area communities in 2004. Individual community vision statements were created by area residents at each of the visioning sessions. Community Progress Teams took responsibility for advancing the vision within their respective communities. Supported by specific programming developed by CPI, the Teams aimed to be catalysts and community builders.</p> <p>Since inception, Progress Teams have worked to promote the vision, build collaboration and new vibrancy in their communities. Community-based activities enhanced the realization of the Progress Teams vision, featuring the uniqueness of each community. Neighboring communities also came together for a shared purpose of strengthening not only each community, but also the South Wood County region.</p>

Program	Outcome	Activity	Output/ Indicators - Cumulative			
			Year 1	Year 2	Year 3	Total
Progress Teams & Vision	To create a shared vision for each of the South Wood County area communities.	Hold visioning sessions in seven communities - Sessions - Participants - Vision statements created	5 305 5	2 14 1		7 319 6
	To increase each community's knowledge of its vision, its ability to carry out that shared vision and to reinforce a sense of ownership.	- Develop Local Community Progress Teams * Progress Teams * Members of Progress Team (average) * Activity level of Progress Teams - Meetings in all communities - Activities in all communities - Create individual Progress Team action plans * Action Plan Meetings - Number of participants * Evidence of vision in public venues or print * Community surveys - Community engagement * Activities * Individuals involved - Enhance leadership skills * Offer Leadership Development Training - Leadership development trainings held - Progress Team members trained	7 88 48 1  21  1 68  1 37	6 97 20 9 8 91 18 9 20 6,060 7 62	7 92 17 31  16  19 6,962 0 0	7 92 85 41  55 9 40 13,090 8 99
	To broaden the base of leadership within individual communities by increasing leadership skills of residents and their ability to use those skills.	- Recruit Progress Team members to be inclusive in representing diversity * Progress Teams with representation from:  - Community - Business - Minority - Youth	7 7 0 1	6 6 0 3	7 7 0 1	7 7 0 3
	To improve the community's ability and willingness to collaborate, resulting in a stronger community.	- Hold strategic community mapping sessions	7	12		19

Program	Outcome	Activity	Output/ Indicators - Year 1				
			1st Quarter (4/1-6/30/04)	2nd Quarter (7/1-9/30/04)	3rd Quarter (10/1-12/31/04)	4th Quarter (1/1-3/31/05)	Total
Progress Teams & Vision	To create a shared vision for each of the South Wood County area communities.	Hold visioning sessions in seven communities - Sessions - Participants - Vision statements created		5 305 5	0 0 0	0 0 0	5 305 5
	To increase each community's knowledge of its vision, its ability to carry out that shared vision and to reinforce a sense of ownership.	- Develop Local Community Progress Teams * Progress Teams * Members of Progress Team * Activity level of Progress Teams - Meetings in all communities - Activities in all communities - Create individual Progress Team action plans * Action Plan Meetings - Number of participants * Evidence of vision in public venues or print * Community surveys - Community engagement * Activities * Individuals involved - Enhance leadership skills * Offer Leadership Development Training - Leadership development trainings held - Progress Team members trained		7 88 18 0	7 88 12 0	7 88 18 1	7 88 48 1
	To broaden the base of leadership within individual communities by increasing leadership skills of residents and their ability to use those skills.	- Recruit Progress Team members to be inclusive in representing diversity * Progress Teams with representation from:  - Community - Business - Minority - Youth		7 7 0 1	7 7 0 1	7 7 0 1	7 7 0 1
	To improve the community's ability and willingness to collaborate, resulting in a stronger community.	- Hold strategic community mapping sessions	7				7

Program	Outcome	Activity	Output/ Indicators - Year 2				
			1st Quarter (4/1-6/30/05)	2nd Quarter (7/1-9/30/05)	3rd Quarter (10/1-12/31/05)	4th Quarter (1/1-3/31/06)	Total
Progress Teams & Vision	To create a shared vision for each of the South Wood County area communities.	Hold visioning sessions in seven communities - Sessions - Participants - Vision statements created	2 14 1				2 14 1
	To increase each community's knowledge of its vision, its ability to carry out that shared vision and to reinforce a sense of ownership.	- Develop Local Community Progress Teams * Progress Teams * Members of Progress Team * Activity level of Progress Teams - Meetings in all communities - Activities in all communities - Create individual Progress Team action plans * Action Plan Meetings - Number of participants * Evidence of vision in public venues or print * Community surveys - Community engagement * Activities * Individuals involved - Enhance leadership skills * Offer Leadership Development Training - Leadership development trainings held - Progress Team members trained	6 97 0 0 8 91 5 0 4 380	6 97 4 3 5,200	6 97 8 3 4 300	6 97 8 3 4 180	6 97 20 9 8 91 18 9 20 6,060
	To broaden the base of leadership within individual communities by increasing leadership skills of residents and their ability to use those skills.	- Recruit Progress Team members to be inclusive in representing diversity * Progress Teams with representation from:  - Community - Business - Minority - Youth	6 6 0 3	6 6 0 3	6 6 0 3	6 6 0 3	6 6 0 3
	To improve the community's ability and willingness to collaborate, resulting in a stronger community.	- Hold strategic community mapping sessions	0	4	8		12



Program	Source	Comments/Observations	Outcome - Benefit/Change				
			Behavior	Knowledge	Skills	Attitudes	Status
Progress Teams & Vision	David Beurle Innovative Leadership Australia	"The principle in any of these approaches is engaging the community to find out the needs, having local people create the vision and providing opportunities to develop the skills needed to achieve the vision."	X	X	X		
	Leslie Arendt Port Edwards Resident	"It's a grassroots effort, as ideas come directly from [village] residents. It is truly wonderful to see residents take part in projects such as village beautification, park enhancement and community wide events."	X				X
	Teri Anderson Town of Rome Resident	"Progress Initiative is getting people thinking about what they can do in the community."				X	
	Kristi Anderson Wisconsin Rapids Youth	"The whole premise of the Community Progress Initiative is to empower people and to make a difference in the future of this community. One of the easiest ways is to be positive and assist the Progress Team in sharing the vision for your community."	X	X		X	
	Bob Cline Vesper Resident	"People have been working so much closer together in a few months than they have in years. I recently got involved and it feels pretty good."	X			X	
	Beth Knobeck Grand Rapids Resident	"This event [the community picnic] really showcases what building a better community is all about. It is often about hard work, but in this case it's about celebrating - celebrating what a great community we live in."	X			X	X
	Kristopher Gasch Heart of Wisconsin Community Leadership Program	"I want to see our community fulfill the vision statement that has been set in place by residents participating in the Community Progress Initiative. I look forward to Wisconsin Rapids accepting diversity and being home to a hip, cosmopolitan downtown. I think the vision statement sums it up perfectly."	X			X	
	Sheryl Hiles Business Owner	"One of the best things I've seen come out of the Progress Initiative is ordinary people joining together and working on a vision of what they'd like to see happen."	X			X	

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# Community Progress

INITIATIVE

## Leadership





"The Advanced Leadership Institute experience brought together people from a variety of work backgrounds that I normally would not have contact with during my regular workday. Today when I meet these people at different community events, I feel I have a more intimate relationship with them because of the deep inner work that we did together. The Advanced Leadership Institute experience bound us as a tighter community." Guadalupe Ancel, graduate of the Advanced Leadership Institute.

Pictured Above: Organized by 2006 Leadership Class graduates, Classic Cinema Under the Stars drew over 500 moviegoers to a fun, unique outdoor experience.

make it happen !  
**CommunityProgress**  
 INITIATIVE

Program	Narrative Summary
Leadership (All Leadership Programming within Progress Initiative)	<p>During the first three years of Community Progress Initiative, 65 individuals participated in the Heart of Wisconsin Leadership Program and completed 12 community service projects. Examples of community projects include: Wisconsin Rapids Snow Sculpture Spectacular, Kayak/Canoe Launches and Community Care Day which served over 250 families in need; having a tremendous impact in the community.</p> <p>Advanced Leadership Institute is an in-depth, adaptive skill development program that focuses on initiating and sustaining community change by equipping a diverse group of individuals with the ability to coalesce around common interests, build trust, communicate effectively, resolve conflict and work together in new ways. Forty leaders from seven local communities came together for their first of six sessions in March 2006. Participants represent area nonprofit agencies, public/private schools, Progress Teams, ethnic groups, elected officials, businesses and other organizations. These participants are now in Phase II of their adaptive leadership work and have determined three areas of focus to use their new skills for community improvement: 1. Advancing a Culture of Collaboration &amp; Civility; 2. Regional Municipal Collaboration; and 3. Enhancing Education. ALI II will convene with a second group of participants in June 2007.</p>

Program	Outcome	Activity	Output/ Indicators - Cumulative			
			Year 1	Year 2	Year 3	Total
Leadership (All Leadership Programming within Progress Initiative)	To broaden the base of leadership and motivate civic engagement within individual communities by increasing the leadership skills of residents and their ability to use those skills.	- Offer Heart of Wisconsin Leadership course				
		* Sessions	8	8	9	25
		* Participants	46	49	36	131
		* Graduates	18	28	21	67
		- Community improvement projects				
		* Projects planned	9	4	5	18
		* Projects completed	9	9	5	23
		- Alumni				
		* Events	1	1		2
		* Alumni participants	33	30		63
		- Offer Advanced Leadership Institute				
		* Sessions		1	5	6
		* Participants		40	40	40
		* Graduates			40	40
- Offer Advanced Leadership Institute I - Alumni						
* Sessions			4	4		
* Participants (average/session)			23	23		
	To improve residents' knowledge of the South Wood County area enabling them to make informed decisions.	- Determine participants knowledge of community				
		* Survey on key community issues				
		- Participants surveyed	46	49	36	131
		- Participants with increased knowledge	46	49	36	131

Program	Outcome	Activity	Output/ Indicators - Year 1				
			1st Quarter (4/1-6/30/04)	2nd Quarter (7/1-9/30/04)	3rd Quarter (10/1-12/31/04)	4th Quarter (1/1-3/31/05)	Total
Leadership (All Leadership Programming within Progress Initiative)	To broaden the base of leadership and motivate civic engagement within individual communities by increasing the leadership skills of residents and their ability to use those skills.	- Offer Heart of Wisconsin Leadership course					
		* Sessions	1	1	3	3	8
		* Participants	18	28			46
		* Graduates	18				18
		- Community improvement projects					
		* Projects planned	3	0	6	0	9
		* Projects completed	3	0	0	6	9
		- Alumni					
		* Events	1				1
		* Alumni participants	33				33
		- Offer Advanced Leadership Institute					
		* Sessions					
		* Participants					
		* Graduates					
- Offer Advanced Leadership Institute I - Alumni							
* Sessions							
* Participants (average/session)							
	To improve residents' knowledge of the South Wood County area enabling them to make informed decisions.	- Determine participants knowledge of community					
		* Survey on key community issues					
		- Participants surveyed	18	28	28	28	46
		- Participants with increased knowledge	18	28	28	28	46

Program	Outcome	Activity	Output/ Indicators - Year 2				
			1st Quarter (4/1-6/30/05)	2nd Quarter (7/1-9/30/05)	3rd Quarter (10/1-12/31/05)	4th Quarter (1/1-3/31/06)	Total
Leadership (All Leadership Programming within Progress Initiative)	To broaden the base of leadership and motivate civic engagement within individual communities by increasing the leadership skills of residents and their ability to use those skills.	- Offer Heart of Wisconsin Leadership course					
		* Sessions	1	1	3	3	8
		* Participants	28	21	21	21	49
		* Graduates	28				28
		- Community improvement projects					
		* Projects planned			4		4
		* Projects completed	5	0	0	4	9
		- Alumni					
		* Events	1				1
		* Alumni participants	30				30
		- Offer Advanced Leadership Institute					
		* Sessions				1	1
		* Participants				40	40
		* Graduates					
- Offer Advanced Leadership Institute I - Alumni							
* Sessions							
* Participants (average/session)							
	To improve residents' knowledge of the South Wood County area enabling them to make informed decisions.	- Determine participants knowledge of community					
		* Survey on key community issues					
		- Participants surveyed	28	21	21	21	49
		- Participants with increased knowledge	28	21	21	21	49

Program	Outcome	Activity	Output/ Indicators - Year 3				
			1st Quarter (4/1-6/30/06)	2nd Quarter (7/1-9/30/06)	3rd Quarter (10/1-12/31/06)	4th Quarter (1/1-3/31/07)	Total
Leadership (All Leadership Programming within Progress Initiative)	To broaden the base of leadership and motivate civic engagement within individual communities by increasing the leadership skills of residents and their ability to use those skills.	- Offer Heart of Wisconsin Leadership course					
		* Sessions	2	1	3	3	9
		* Participants	21	15	15	15	36
		* Graduates	21				21
		- Community improvement projects					
		* Projects planned	4	1	0	0	5
		* Projects completed	4	0	0	1	5
		- Alumni					
		* Events					
		* Alumni participants					
		- Offer Advanced Leadership Institute					
		* Sessions	3	2			5
		* Participants	40	40			40
		* Graduates		40			40
- Offer Advanced Leadership Institute I - Alumni							
* Sessions			3	1	4		
* Participants (average/session)			21	25	23		
	To improve residents' knowledge of the South Wood County area enabling them to make informed decisions.	- Determine participants knowledge of community					
		* Survey on key community issues					
		- Participants surveyed	21	15	15	15	36
		- Participants with increased knowledge	21	15	15	15	36

Program	Source	Comments/Observations	Outcome - Benefit/Change				
			Behavior	Knowledge	Skills	Attitudes	Status
Leadership	Katherine Tyler Scott Managing Partner , Ki ThoughtBridge	"To choose to lead is to choose to be entrusted with the future."	X				
	Joseph Terry Village of Port Edwards Advanced Leadership Institute	"Advanced Leadership Institute provided me the skill set to better communicate with people and the tools to more effective negotiation. This has allowed me to be both more confident and much more effective at work and in the community. It has also allowed me to volunteer my services to help other organizations through some difficult situations in which without the skills, would not have been possible for me to do."	X	X	X	X	X
	Guadalupe Ancel Board Member, Community Foundation Advanced Leadership Institute	"The Advanced Leadership Institute experience brought together people from a variety of work backgrounds that I normally would not have contact with during my regular workday. Today when I meet these people at different community events, I feel I have a more intimate relationship with them because of the deep inner work that we did together. The Advanced Leadership Institute experience bound us as a tighter community."	X			X	
	Jean Young Wisconsin Rapids City Council Representative Advanced Leadership Institute	"Due to phone calls from local citizens, the Grand Rapids Town Clerk and Wisconsin Rapids City Council Representative met to discuss the City's plan to place an ethanol plant in the East Side Industrial Park. Over coffee, the two used the Advanced Leadership Institute's 'Seven Elements Tool' to look at common interests and strategize about a win-win approach. I know we truly trusted each other and wanted a joint solution. We left the coffee shop confident we could make a positive difference if our two communities needed to address this issue."	X	X	X	X	
	Brian Kryzkowski Heart of Wisconsin Community Leadership Program	"The Heart of Wisconsin Leadership Program helped me gain community knowledge, establish pride in my community, and it encouraged me to be more involved in the community."	X	X		X	
	Joanne Keyzer Heart of Wisconsin Community Leadership Program	"I found the class very rewarding as far as personal growth and community growth. I have an indepth understanding of what it takes to operate a community."		X		X	